

REGISTER
BY
AUGUST 23

Sheraton Waikiki

Photo courtesy of the Sheraton Waikiki

ANNUAL RETREAT

Topic: Family employment policy, balanced engagement, and development of the rising generation of leaders, family members, and shareholders.

SEPTEMBER 4-5, 2015
SHERATON WAIKIKI • 2255 KALAKAUA AVE.

REGISTRATION

DUE: AUGUST 23

Register online at www.fbcofhawaii.org/annualretreat. Registration does not include accommodations.

MEMBERS: Family firms may register a total of four people free-of-charge. Non-family businesses may register a total of two people free-of-charge.

NON-MEMBERS: \$700.00 per person

ACCOMMODATIONS

ROOM RATE: \$235 per night plus tax. There is a discounted resort charge of \$22 which includes high-speed internet access in guest rooms and self-parking for 1 vehicle.

BOOK BY: AUGUST 14

Make reservations directly online at www.fbcofhawaii.org by calling (808) 921-4611. Mention the Family Business Center of Hawaii.

CONSULTATION

Members have the opportunity to meet with Kim Schneider Malek for a private consultation session (1 hour). Email krystals@hawaii.edu with your top three preferred time slots. Sign up is based on first-come, first-serve basis. Meetings will be held at the Sheraton Waikiki. Available sessions are:

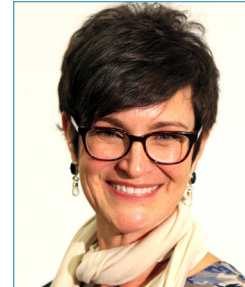
Thursday, September 3

9 a.m., 10 a.m., 11 a.m., 1:30 p.m., 2:30 p.m., 3:30 p.m., 4:30 p.m.

Saturday, September 5

2:30 p.m., 3:30 p.m., 4:30 p.m.

PRESENTER



KIM SCHNEIDER MALEK

President, Family Enterprise Continuity Alliance
Adjunct Faculty, University of Denver

SPEAKER



BLAKE NORDSTROM

Co-president
Nordstrom, Inc.

QUESTIONS

Krystal Lee, Program Manager
(808) 956-5092 or krystals@hawaii.edu

UNIVERSITY OF HAWAII AT MĀNOA

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ANNUAL RETREAT

SEPTEMBER 4-5, 2015
SHERATON WAIKIKI



KIM SCHNEIDER MALEK

President, Family Enterprise Continuity Alliance

Kim Schneider Malek (MBA, FBA, FWA) is an international consultant, speaker, facilitator and adjunct professor. She has been helping entrepreneurs, founders, multi-generational families, businesses, advisors, and supporting associations in over 50 countries navigate non-legal and non-financial aspects of succession planning, high-performance management, family continuity goals, and enterprising cultures.

The 2014 recipient of the Family Firm Institute's Barbara Hollander Achievement Award for global leadership and educational contribution to the field of family enterprise, Kim is the founder/president of Family Enterprise

Continuity Alliance and Kischma Consulting and an adjunct professor at the University of Denver's Daniels College of Business. She is a second-generation family business member and owner-entrepreneur's spouse.

Kim holds an MBA from University of Denver's Daniels College of Business, where she was president of the Graduate Business Student Association, a BS in Communication from Boston University, where she served as Chaplain for Delta Delta Delta sorority, and certificates in marriage and family therapy, Family Business Advising, and Family Wealth Advising relative to family dynamics and governance.



BLAKE NORDSTROM

Co-president, Nordstrom, Inc.

Blake Nordstrom is co-president of Nordstrom, Inc. and is a member of the company's Board of Directors. Blake works closely with co-president's Pete Nordstrom and Erik Nordstrom and the executive team to improve the customer experience in store and online. Under their leadership, Nordstrom has delivered solid financial results while taking advantage of more opportunities to serve customers. In 2014, Nordstrom achieved sales of \$13.1 billion and earnings of \$720 million. The company continues to invest in new capabilities to further evolve the customer experience across all channels of the business including Nordstrom, Nordstrom.com, Nordstrom Rack and the company's online/off-price business Nordstromrack.com and HauteLook.

Blake began his career working in the stockroom in the early 1970s and was selling in the downtown Seattle store by 1975. He went on to hold various positions in store, buying and regional management. Blake was named a co-president of the company in 1995 and became president of Nordstrom Rack in 2000 before receiving his current assignment later that year.

Blake has served as a member of the Nordstrom Board of Directors since 2005. He was a member of the Board of Directors for the Federal Reserve Bank of San Francisco from 2007 to 2012, for the Federal Reserve Bank of San Francisco, Seattle Branch from 2004 to 2006, and for the Downtown Seattle Association from 1992 to 2014. He also has served on the Board of Directors for The Jim Pattison Group, Canada's third-largest private company, since 2012.

DAY 1 • FRIDAY, SEPTEMBER 4

8:00–8:30 AM	Registration
8:30–8:45 AM	Opening Remarks and Introductions
8:45–10:00 AM	SHIFT GEARS for High Performance: Reframing the Family Business Perspective for Balanced Engagement, Strategic Family Employment, and Overall Enterprise Continuity
10:00–10:15 AM	Break
10:15–11:00 AM	Balancing Business/Enterprise Performance and Family Relationships
11:00 AM–12:00 PM	The Nordstrom Story
12:00 PM–1:30 PM	Lunch
1:30–2:30 PM	From Storytelling to Practice: A Collaborative Learning Session
2:30–2:45 PM	Break
2:45–4:00 PM	Resistance, Rigidity, and Conflicting Commitments: Common Obstacles to High Performance Ownership, Useful Governance, and Effective Employment Policies
4:00–4:30 PM	Closing of Day 1
4:30–6:30 PM	Networking Reception

DAY 2 • SATURDAY, SEPTEMBER 5

8:00–8:30 AM	Networking Breakfast
8:30–8:45 AM	Welcome
8:45–10:00 AM	SHIFT GEARS: Tailoring a Model to your Family Needs, Wants, Culture, and Realities
10:00–10:15 AM	Break
10:15–11:30 AM	Moving Beyond the Draft Stage: Connecting the Fits and Starts so Something Starts...and Fits for Each Generation
11:30 AM–12:30 PM	Lunch
12:30–1:45 PM	Bringing it to Life (and Down to Earth) for your Family: Establishing your Working Plan, Commitments, and Action Steps
1:45–2:00 PM	Reflections and Closing of 2015 Annual Retreat